



# David Chen

## ENTREPRENEUR

Accomplished leader in gaming and esports, driving industry forward. Expertise in nurturing talents, content creation, media, investments, and fitness integration. Recognized for business acumen and fostering future leaders.

## CONTACT

✉ David@gtifcapital.com

## BLOCKCHAIN EXPERIENCE

**Professional Summary:** Dedicated and results-driven cryptocurrency advisor with a proven track record of successful partnerships and contributions to various high-profile projects in the blockchain, entertainment, and technology sectors. Adept at fostering strategic collaborations and leveraging industry expertise to drive innovation and growth.

### Experience:

- **Nobility Token**
  - Partner advisor of esports eco system, community give back program, tokenomics, economics and functionality and fluidity of project
  - First Crypto tournament league involving several companies collaborating and increase sales and community outreach.
  - Collaborated closely with the leadership team to develop and execute marketing and partnership strategies with several sports figures including UFC Champion Sean O Malley. (out tweet or article link, i think we did dilion danis also)
- **Sparkle Coin**
  - Chief Financial Officer and VP of Business Strategy
  - Public Launch Tech Crunch ICO is the first cryptocurrency to hit a double-digit value increase during its initial coin offering (ICO)
  - RFP Selected Finalist UAE SMART CITY Partner with Deloitte
  - First IRL Party and Event with Snoop Dogg (put article link)
- **Cosmic Wire**
  - Advisor of web 3 of the year company.
  - Work closely on the metaverse, cosmicwire eco system, developed full esports and intergartion thought.
  - Worked with Buck Rogers NFT and other CosmicWire Launches
- **Goat Society**
  - Advisor Collaborated with Goat Society in the strategic implementation of blockchain for provenance verification in the luxury goods market.
  - Played a key role in building partnerships with high-end brands, establishing Goat Society as a trusted platform for authenticating luxury products.
- **Dolorean NFTs**
  - Advised Dolorean NFTs on the curation and launch of their unique NFT art marketplace.
  - Advise and helped with technical issues.
  - Contributed insights into trends shaping the NFT landscape, resulting in a platform that resonates with both artists and collectors at with the gaming/crypto demographic. (Artolce please)
- **Meta Kings Studios**
  - Provided strategic guidance to Meta Kings Studios on leveraging blockchain for innovative gaming experiences.
  - Facilitated the integration of in-game NFT assets, enhancing player engagement and monetization strategies.
  - Working on Marketing efforts was involved with Michael Bisping on launch of product during decentral miami
- **Community Gaming**
  - Advisor role with Consensus and where I contributed to the creation of the first crypto payout system for content creators.
  - Collaborated with the team to design a seamless and secure payment solution, fostering trust and adoption within the crypto community.

References available upon request.

## PROFESSIONAL EXPERIENCE

Partner GTIF CAPITAL (2018 - Current)

- Advised & Invested Billion dollar IPO Faze Clan.
- Clients include CISCO, Delorean, FoSun Group, Roland, and more.

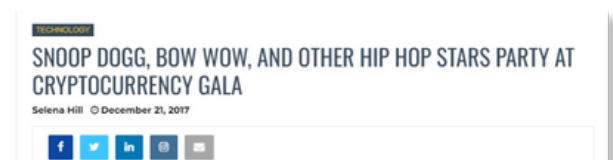
Partner - Deloitte (2005-2015)

- Demonstrated exceptional business acumen and played a pivotal role in a billion-dollar merger.
- Gained extensive industry knowledge while working closely with 80% of Chinese companies in the region in the Americas Region.
- Advised & Project managed over 300 transactions with Fortune 500 Companies.

## ARTICLES CLICK TO VIEW MORE



UFC's Michael Bisping Freaks Out at Faze Clan's NFT Collector David Chen





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### ESPORTS EXPERIENCE

#### President - North American Collegiate League (NACL) 2019-Current

- Spearheaded visionary leadership initiatives, by providing high-profile platforms for global esports competition to over 400 Universities World Wide with a path to pro strategy.
- We have given over \$100,000 dollars in scholarships and prize money as a 501 (C) Non Profit.

#### President - Latin American League (LAL) 2021-Current

- Established the Latin America League to have competitors in the semi-pro esports category in 16 countries.
- International Competition in Latin America, that also features celebrities, college and international competition.

#### Partner/Advisory Board Member - FaZe Clan (2018-Current)

- Strategically invested in the globally renowned esports organization.
- Helped placed FaZe content creators in Super Bowl Commercial
- Advise on Business Activities

#### Partner/Executive Producer - ESTV (2022-Current)

- Invested and advise first 24-7 esports channel airing in 100 Countries.
- Created and helped bring in global programming.
- Executive Producer -College Esports News Show CEN
- Executive Producer -World Esports News Show WEN,

#### Partner/Executive Producer - SALT MEDIATV (2023-Current)

- Executive Producer -THE EDGE
- Executive Producer -Mas Esports
- Executive Producer -Replays TV

#### Partner/Janus Esports Team (2019-Current)

- Provided strategic investment to the Janus Esports Team, supporting their growth and achievements in competitive gaming in LCS
- One of the largest latin America teams in the world.

#### Cloud 9 Training Grounds/FitGMR (2022-Current)

- Led the collaboration between fitness and gaming, elevating the development of esports athletes.
- STEM Approved health and wellness programs in esports on the junior high, high school, college and pro level.

#### Head Professor/Course Creator- Southern Methodist University

- Instructed and guided students in the field of esports, fostering the education and development of future industry leaders.
- Developed, created and advised on the SMU esports CAPE program.

#### Professor/Course Creator- West Virginia University

- Helped create the esports minor program, advocating for the incorporation of esports into traditional education systems in College of Marketing and College of Business.

#### Professor/Course Creator - University of Louisiana

- Creating and developing the esports program for the University in several different fields.

#### Professor/Course Creator - Lambton College

- Developed and participated in CAPE stone project in ESPORTS.

#### Board of Directors - Radford School

- Helped Radford become the #1 Private High School and Top 30 Texas Private Schools.

**Advisor/Happy Punch Entertainment** - Upcoming top rated celebrity and influencer boxing company in partnership with MISFITS fighting and DAZN.

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